



Realty Market Update

Agent Market Data Website

Empower Agents

Talking about the market has its limitations. A visual presentation adds immeasurably to the client's willingness to accept your recommendations.

Recruit and Retain the Best

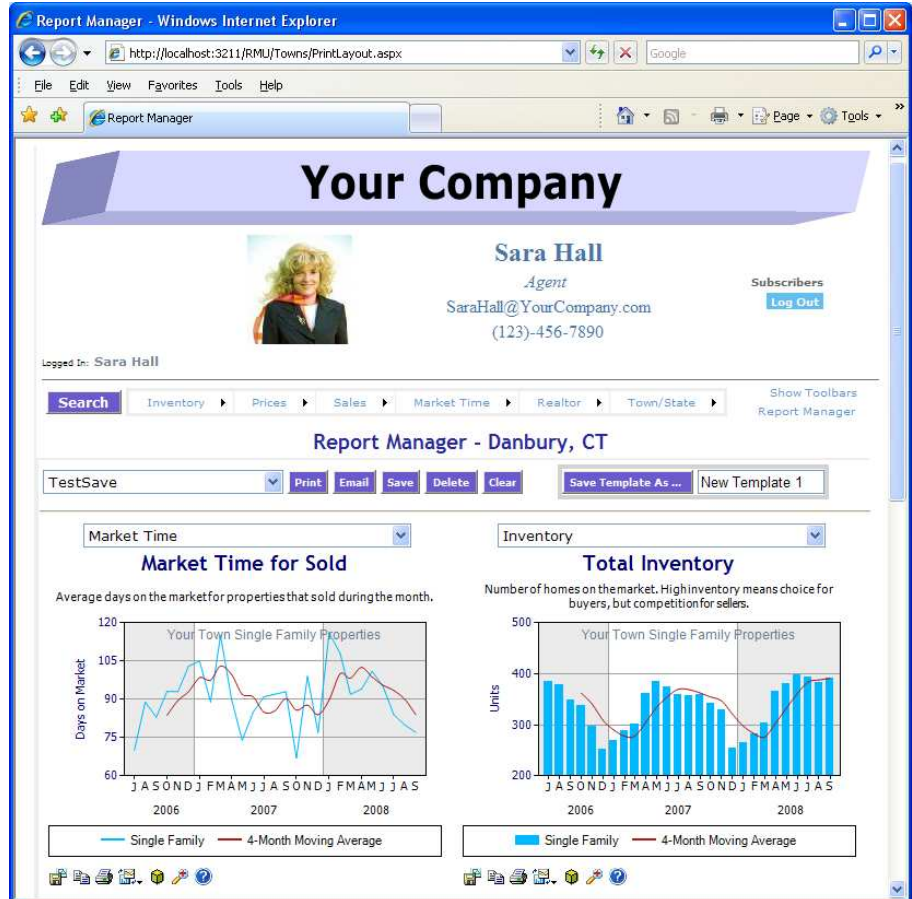
The best agents are always looking for the best sales tools. RMU will help to recruit and keep the best people.

Provide Superior Service

You want to provide the best possible service. So provide the best possible market information.

Make Better Presentations

You will demonstrate understanding of the market that is superior to that of the competition.



Key Features

- Search by state, county town, zip code, property type, bedrooms, price range, and more
- Over 20 charts covering all aspects of sales, prices, inventory, and market time
- Produce handouts and emails with up to 6 charts
- Custom company and agent branding and templates
- Save, print, email charts
- Custom colors and 3D effects
- Help system explains terminology and how to interpret charts

One of the greatest challenges realtors face is gaining the trust of the client. RMU can help overcome this and build trust. If a client or prospect questions your view of the market, presenting them with the facts shows that your opinion has a solid foundation.

Available for sales associates only, this site includes customizable pages that can be used to print handouts for listing presentations as well as mail or email pieces to keep clients and prospects informed.

Updated monthly, the informative pieces provide a constant source of new material for compelling client communications. Your agents will have a distinct competitive advantage by providing clients with the data they need to make the most informed decisions possible.

Realty Market Update lets you provide the information buyers and sellers seek.

Our mission is to provide accurate and insightful information and analysis on local real estate markets in a form that is clear and easy to understand.

We are here to serve the information needs of real estate professionals, and through them their clients, in order to promote understanding of market conditions leading to sound pricing and investing decisions.