



Realty Market Update

NewsLetters

Targeted Client Communication

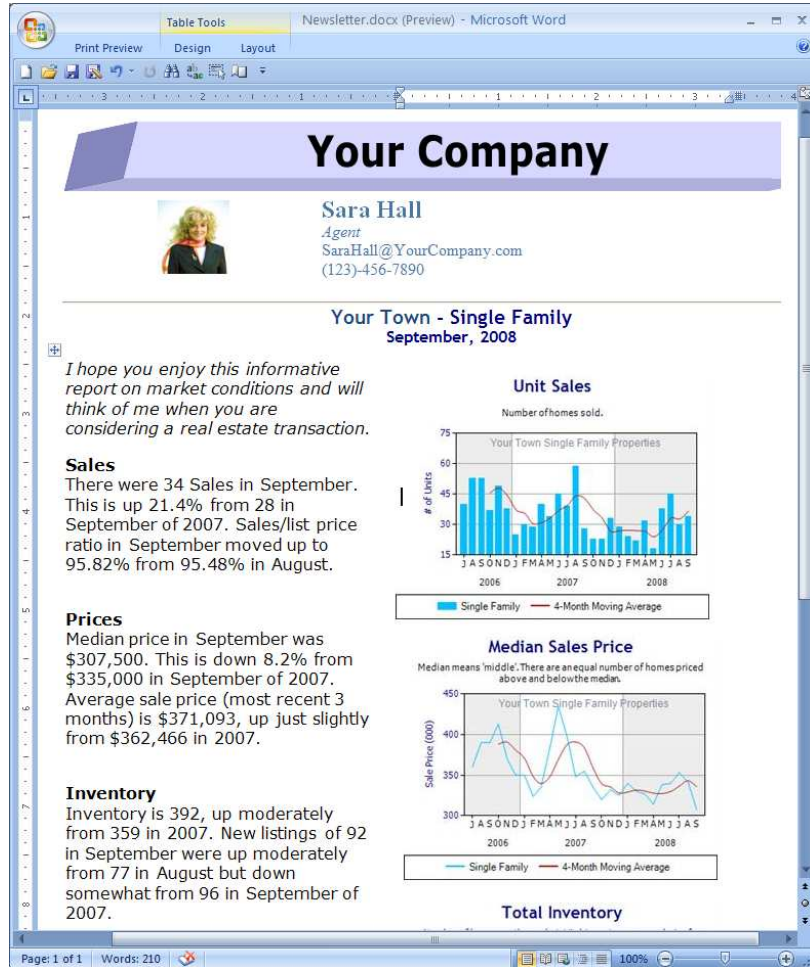
Most newsletters sent by agents are generic. They're as good in California as in Connecticut. Ours is precisely targeted to local market conditions.

Informative and Low-Cost

RMU newsletters provide valuable market information in text, numbers, and charts. They are packed with information, completely objective, and very reasonably priced.

Unique in the Market

As of this writing (November, 2008), we know of no competing product.



Key Features

- Report by town and property type
- Text and charts for Sales, Prices, Inventory, and Market Time
- Customizable introductory message
- Company and agent branding
- Print or email

People value good information about the real estate market. The media usually focus on the national picture and sensational (usually negative) stories.

Most real estate newsletters are pretty generic. Other than RMU, none focus on local market conditions.

Using advanced data warehouse and text generation technology, we have developed an informative and visually attractive newsletter that provides valuable market information, customized to local markets, at a very attractive price.

You can keep sending correspondence that says "45 Cross Highway just sold for \$450,000" ... or detailed market information that your clients and prospects will value much more.

Realty Market Update lets you provide the information buyers and sellers seek.

Our mission is to provide accurate and insightful information and analysis on local real estate markets in a form that is clear and easy to understand.

We are here to serve the information needs of real estate professionals, and through them their clients, in order to promote understanding of market conditions leading to sound pricing and investing decisions.